

## **Consultation Strategy**

### **Update of Air Quality Action Plan (AQAP)**

### **Clean Air Strategy for Waverley (CAS)**

Public consultation 5 December 2022 to 15 January 2023

#### **For the Public**

Ideally on a single consultation webpage, brief introduction, and encouraging people to have their say, then

- Heading for AQAP
- Brief background to AQAP with link to draft AQAP, and
- Link to online questionnaire to aid feedback on the AQAP
  
- Heading for CAS
- Brief background to CAS with link to draft CAS, and
- Link to online questionnaire to aid feedback on CAS

Social media comms with a link to the consultation webpage and encouraging people to have their say.

#### **For Godalming and Farnham Town Councils – (effectively statutory consultees for AQAP)**

Email FTC and GTC requesting feedback, especially on the AQAP, and asking similar questions as on the questionnaire.

It is likely GTC, and FTC will want to take the AQAP and CAS to their own committees, and feedback.

#### **For Towns and Parish Councils**

Email all members of WBC and Town/Parish Councils, and Clerks, about the consultation, and invite them to a meeting. The meeting to:

- Introduce them to the AQAP and CAS
- Discuss and hear feedback
- Encourage them to complete the online questionnaires

#### **Businesses – (effectively statutory consultees for AQAP)**

Make businesses aware of the consultation via the Business Waverley Website, asking for feedback via the online questionnaires. Also promote via the Business Waverley Facebook page and in their fortnightly email newsletter.

Liaise with Economic Development team for emails of local chamber of commerce/BIDs who we should email directly about the consultations, encouraging them to have their say and complete the online questionnaires

#### **Schools and GPS**

Email them directly about the consultations, encouraging them to have their say and complete the online questionnaires.

#### **Other Statutory Consultees (for the AQAP)**

- Environment Agency
- National Highways
- Neighbouring local authorities (Guildford – represented on AQ Steering Grp)
- Surrey County Council (Highways and Public Health – represented on AQ Steering Grp)

Email them directly about the consultations, encouraging them to have their say and complete the online questionnaires.